# KELLEY FAMILY FOUNDATION TRUST

## IMPACT INVESTING SUMMARY

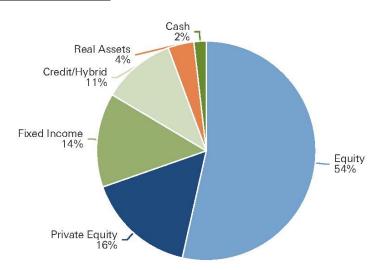
The Kelley Family Foundation (KFF) portfolio of  $\sim$ \$22M is 99% invested with intentional impact, with only a small non-impact "working cash" account. KFF started our impact investing journey in 2002, reaching  $\sim$ 100% impact in late 2017.

### **Asset Allocation**

KFF strives to optimize risk, return, and impact across all asset classes.

KFF is a long term investor with a fairly high risk tolerance.

KFF's asset allocation has lower percentages of fixed income and higher percentages of illiquid/non-correlated assets such as real estate and private equity.

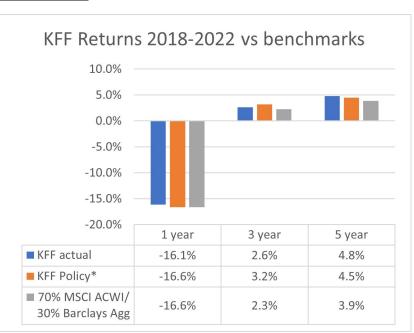


#### **Returns**

KFF implemented the 100% Impact Investing strategy at the end of 2017.

Financial returns in 1, 3, and 5year periods are comparable with the KFF policy benchmarks and broad index benchmark.

From 2018-2021, KFF out performed foundation peers<sup>1</sup> by 1% or 100 basis points



<sup>&</sup>lt;sup>1</sup>Peer performance data per Exponent Philanthropy 2023 Foundation Operations and Management Report

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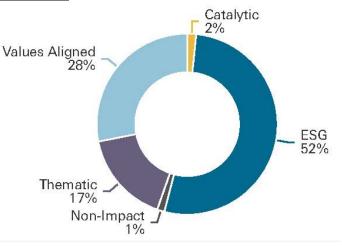
<sup>\*50%</sup> MSCI ACWI/15% Barclay's Agg/15% BofA Hedge/20% Cambridge PE

#### **Impact Levels**

**Values aligned** – Passive management in public equities with screens and tilts

**ESG integration** – Active management with Environmental, Social, & Governance diligence process.

**Thematic** – Private equity and real asset investments that target specific sectors **Catalytic** – Impact first investments directly tied to programmatic focus areas.



#### **Example investments**

**Values aligned:** Aperio - Passive U.S. public equity account with screens on fossil fuels, tobacco, weapons, etc. and tilts toward diverse boards, low carbon, etc.

**ESG integration:** <u>Calvert Emerging Market Equity</u> - Active emerging market public equity manager. Leader in ESG field, including shareholder activism and low carbon.

**Thematic:** <u>EFM</u> – Private equity investment with majority women owned real asset firm purchasing and sustainably managing forest and farmland in the Pacific NW.

**Catalytic:** Organically Grown Co. - Direct preferred equity investment into Oregon based organic produce company with innovative <u>purpose trust</u> ownership model.

#### The Next Frontier—Net Zero Investing

KFF is analyzing the investment portfolio with the goal to reduce carbon emissions and possibly pursue a "Net Zero" portfolio. KFF did an initial carbon baseline showing a  $\sim 70\%$  lower carbon intensity than benchmarks<sup>2</sup>

% of			Emissions	Intensity as a % of	Commitment to
Portfolio	% of IWEF	Manager	Intensity	Market Benchmark	Net Zero
29%	-	Aperio	28	20%	N/A
16%	ere.	Impact World Equity Fund	39	25%	N/A
e.	37%	Generation (IWEF)	55	35%	Yes
	27%	Impactive Capital (IWEF)	52	33%	х
-	25%	Ownership Capital (IWEF)	9	6%	х
-	7%	Fundsmith (IWEF)	27	17%	х
-	4%	Marcho Partners (IWEF)	9	6%	х
12%	2	Invesco	9	TBD	N/A
9%	-	Forefront	81	51%	х
6%		AKO Global	100	64%	х
5%	-	Calvert EM Equity	36	23%	х
		Weighted Average	30		

<sup>&</sup>lt;sup>2</sup>Based upon currently available data for publicly held managers covering approx. 75% of the portfolio value